



EXHIBITION  
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# AUSTRALIA-CHINA ECONOMIC TRADE & INVESTMENT EXPO

## 2023澳中博览会

14-17 September 2023  
2023年9月14-17日

Melbourne Convention &  
Exhibition Centre  
澳大利亚 墨尔本会展中心



Australia-China Expo Inc.



Australia China Business Council  
澳大利亚中国工商业委员会



澳大利亚中国总商会  
China Chamber of Commerce in Australia





The Hon Andrew Robb AO  
Former Australian Minister  
for Trade and Investment  
安德鲁·罗布阁下  
前澳大利亚贸易投资部长

## Welcome Message from the Committee Chair 组委会主席致辞

On behalf of the ACETIE organising committee, I am honored and delighted to welcome you to the Australia-China Economic Trade & Investment Expo (ACE-TIE) 2023 in Melbourne, Australia.

Before the Covid-19 pandemic, ACETIE had become a most representative and influential business and trade platform between Australia and China. With the recovery of the global economy after the pandemic and the increase in Australia-China trade and investment exchanges, ACETIE events are returning under the strong demand of business communities.

Since the China-Australia Free Trade Agreement came into effect on 1 January 2015, the trade between the two countries has seen a huge increase. For a long time, China has been Australia's largest trading partner and plays a pivotal role in economic development; Australia has also become a key trading partner of China because of its complementarity. At the same time, exchanges and cooperation between the two countries in emerging industries such as healthcare, new energy, environment and high technology are also increasingly strengthened. The development of Australia-China economic and trade relationships is in the interest of the two countries.

The ACETIE is proudly supported by the Australian Federal Government and Victorian State Government. We greatly appreciate the Australia China Business Council and China Chamber of Commerce in Australia for their dedicated partnership and contribution in this significant event.

We also extend our deepest thanks to all those who have contributed to make the ACETIE 2023 another rousing success: our sponsors, speakers, exhibitors, volunteers and all the participants. We hope you enjoy and benefit from your time with us.

Sincerely,

The Hon Andrew Robb AO  
Chair of the ACETIE Organising Committee

我谨代表澳中博览会组委会，热忱欢迎您参加即将在澳大利亚墨尔本举行的2023澳中博览会。

在新冠疫情大流行之前，澳中博览会已成为了最具代表性和影响力的澳中商务交流平台。随着疫情后全球经济复苏以及澳中两国经贸关系的加强，澳中博览会应双边经贸的发展大势和强烈需求重新启动。

自2015年1月1日中澳自贸协定生效，两国之间的进出口贸易已经出现了巨幅增长。长期以来，中国一直是澳洲的第一大贸易伙伴，在经济发展中举足轻重；澳洲也以重要的互补性，成为中国的主要贸易伙伴。两国在诸如医疗保健、新能源、环保及科技等新兴产业领域的交流合作也日趋加强。事实证明，澳中经贸发展的稳定发展，是两国人民的福祉，世界经济的动力。

澳中博览会一直得到澳大利亚联邦政府和维多利亚州政府的大力支持。感谢澳大利亚中国工商业委员会和澳大利亚中国总商会的合作和贡献。

也诚挚地感谢本次博览会的赞助商、演讲嘉宾、参展商、参观者、工作人员及所有参与者。愿大家共襄盛举，携手共赢。

安德鲁·罗布  
ACETIE组委会主席



The ACETIE was initiated by the Australia-China business community in 2018. It aims to promote bilateral economic and trade relations through the implementation of the Australia-China Free Trade Agreement and serve the interests of the business communities and the people of the two countries. With the support of the governments and the enthusiastic participation of the Australia-China business circles, the ACETIE has become the most influential business event between the two countries.

The previous ACETIE events were actively participated by hundreds of Australian and Chinese companies and organisations, invited government officials, business leaders and scholars to deliver important speeches, attracted tens of thousands of audiences and visitors, and reported by the major mainstream media in Australia and China.

The ACETIE annual event has been suspended during the Covid-19 pandemic. After the pandemic, the global economy is recovering and the Australia-China dialogue has resumed. Coupled with the long history and natural complementarity of Australia-China economic and trade relations, the Australia-China business community is full of confidence and hope, and the ACETIE 2023 will be held to promote such a good trend.

The ACETIE is supported by the Australian Trade and Investment Commission (Austrade), China Council for The Promotion of International Trade (CCPIT) and the Victorian State Government, and partnered with the Australia China Business Council (ACBC) and China Chamber of Commerce in Australia (CCCA) Melbourne Branch. Founded in 1973, the ACBC has branches in all the major cities across the country and plays an influential role in the Australia-China economic and trade cooperation area as an advisor to the Australian Government. Founded in 2006, CCCA is a non-for-profit organization jointly formed by Chinese enterprises in Australia and has hundreds of members across the country.

The ACETIE organising committee is chaired by the Hon Andrew Robb AO, former Australian Minister for Trade and Investment. Mr Robb negotiated Free Trade Agreements with China, South Korea and Japan, as well as the 12 country Trans Pacific Partnership (TPP) free trade agreement and the Comprehensive Strategic Partnership with Singapore.

China, South Korea and Japan, as well as the 12 country Trans Pacific Partnership (TPP) free trade agreement and the Comprehensive Strategic Partnership with Singapore.

澳中博览会于2018年由澳中之间民间商务人士和商业机构共同发起，旨在借助中澳自贸协议实施，推动和发展双边经贸关系，服务两国商界利益和人民福祉。该盛世受到澳中政府商务部门的支持及澳中商界的热情参与，成为了两国之间最具影响力的商业盛会。

历届澳中博览会获得澳中两国企业和机构的积极参与，邀请到两国数百位政商学届大咖发表重要演讲，吸引了成千上万观众，澳中两国各大主流媒体争相报道。

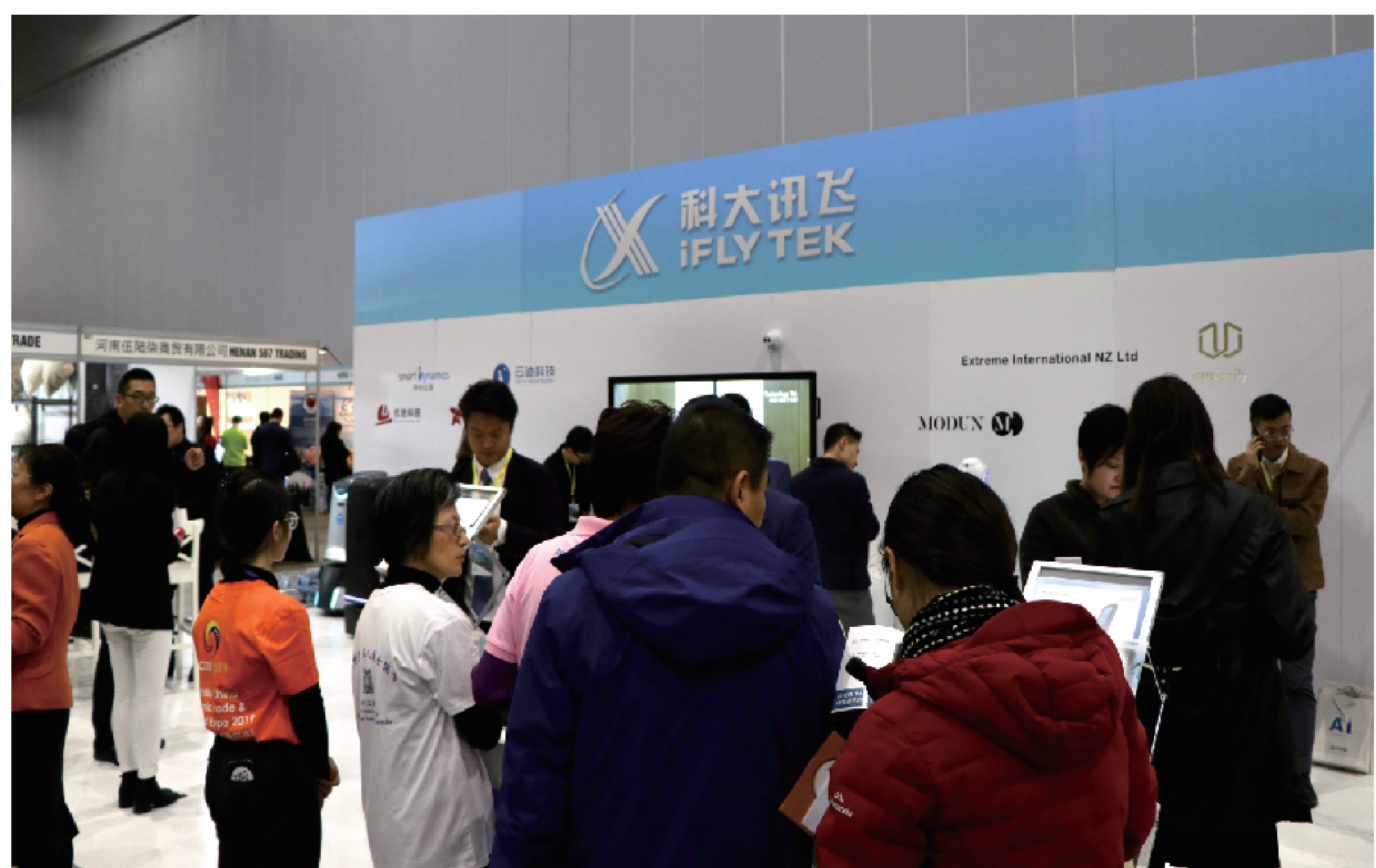
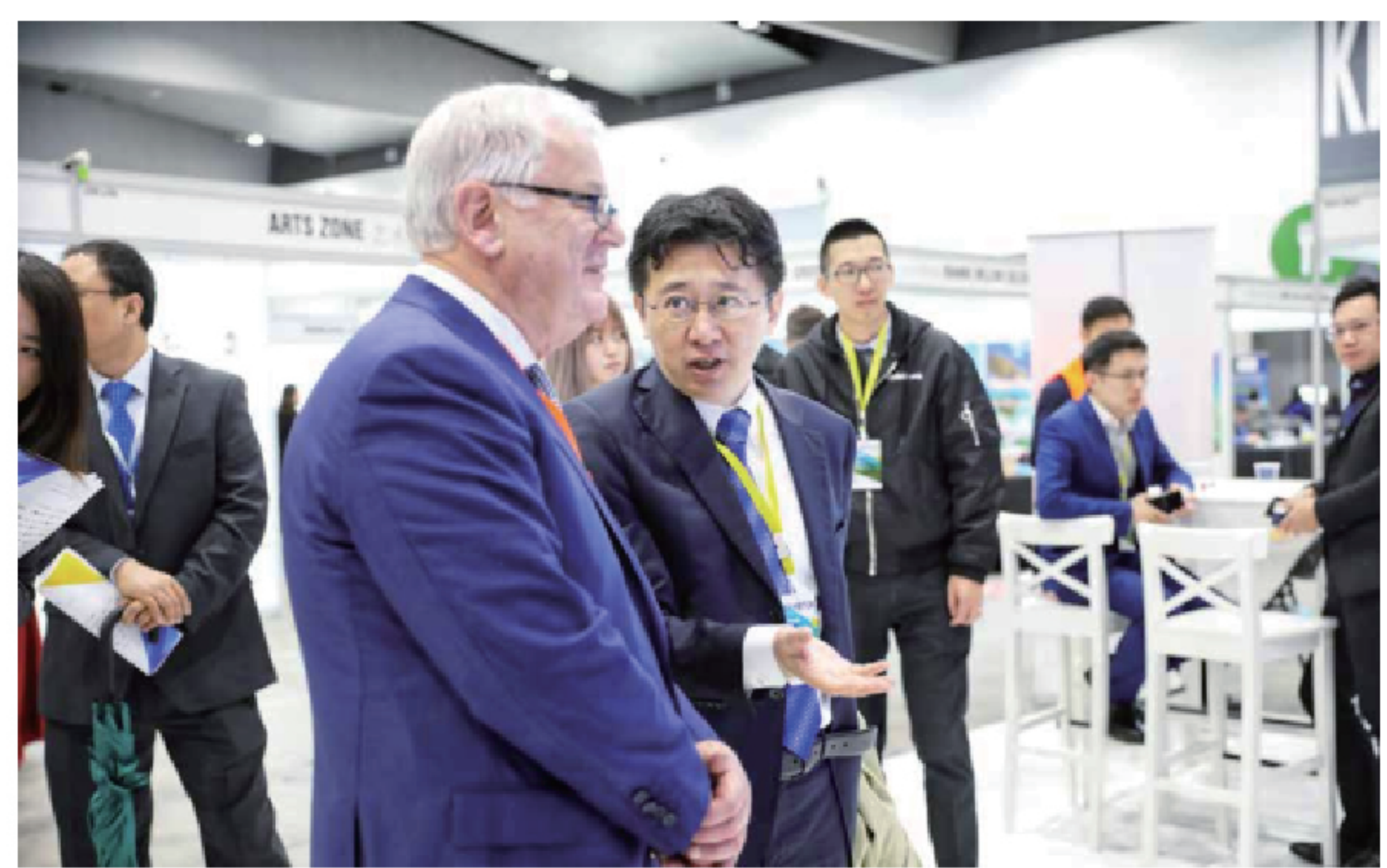
澳中博览会在新冠疫情大流行期间暂停举办。疫情过后，全球经济复苏，澳中关系回暖，澳中经贸繁荣发展的历史和天然的互补性，两国经贸关系的未来将更加兴旺蓬勃，充满动能和利好。本届澳中博览会就是为推动和助力这美好的趋势和未来。

澳中博览会获得澳大利亚联邦政府贸易委员会、中国贸易促进委员会及维多利亚州政府的官方支持，并与澳大利亚中国工商业委员会(ACBC)和澳大利亚中国总商会(CCCA)墨尔本分会合作举办。ACBC成立于1973年，分支遍布澳洲各大城市，作为澳大利亚政府的商业顾问之一，是澳中经贸合作领域中最权威的组织机构。CCCA是中国驻澳大利亚的中资企业的联合组织，成立于2006年，各行业会员单位遍布全澳。

博览会的组委会由澳大利亚前贸易投资部长安德鲁·罗布阁下担任主席，罗布先生曾经推动和主导了澳大利亚与中国、南韩、日本、新加坡等多个亚洲国家的自由贸易协定，在澳中经贸关系中发挥了极为重要的积极作用。



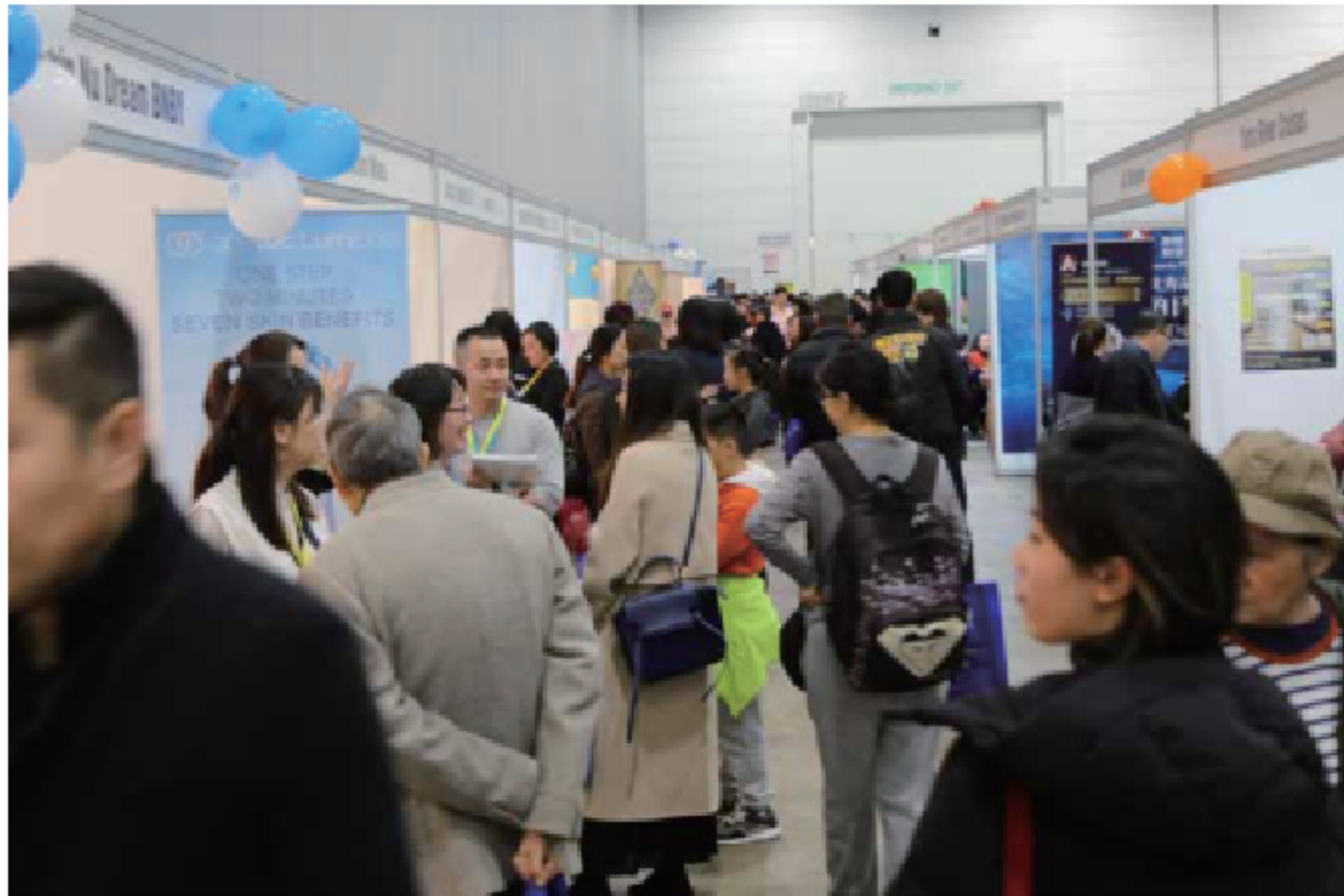






# INTEGRATED PLATFORM

## 三大版块:构建澳中经贸投资平台



**EXHIBITION 展会**  
商业推广，品牌展示  
Build and Increase Your Brand Awareness



**CONFERENCE 论坛**  
政策分析，信息分享  
Policy Analysis, Information Sharing



**NETWORKING 交流**  
拓展人脉，寻找机遇  
Stronger Network, Greater Opportunities

### 活动议程:

活动日期	活动时间	活动地点	活动安排
9月14日（周四）	上午10点-下午4点	墨尔本高尔夫球场	“澳利莱杯”澳中高尔夫友谊赛 开球仪式及比赛
9月14日（周四）	上午9点-下午5点	墨尔本会展中心	展会布展
9月15日（周五）	上午9点-下午6点	墨尔本会展中心	展会第一天
9月15日（周五）	上午9点-上午10点	墨尔本会展中心	“2023澳中博览会”开幕式
9月15日（周五）	上午10点-下午5点	墨尔本会展中心	“2023澳中博览会”论坛
9月15日（周五）	下午6点-下午9点	墨尔本会展中心	庆祝晚宴 / 博览会颁奖典礼
9月16日（周六）	上午9点-下午6点	墨尔本会展中心	展会第二天
9月16日（周六）	下午1点-下午6点	墨尔本会展中心	人才招聘会 / 讲座 / 签约仪式
9月17日（周日）	上午9点-下午4点	墨尔本会展中心	展会第三天 / 讲座 / 签约仪式

### AGENDA:

DATE	TIME	VENUE	PROGRAM
Thu 14 Sep	10 am – 4 pm	Golf course in Melbourne	Third Auscellar Cup Australia–China Entrepreneur Golf Tournament
Thu 14 Sep	9 am – 5 pm	MCEC	Setting up for the Exhibition
Fri 15 Sep	9 am – 6 pm	MCEC	Exhibition Day 1
Fri 15 Sep	9 am – 10 am	MCEC	ACETIE 2023 Opening Ceremony
Fri 15 Sep	10 am – 5pm	MCEC	ACETIE 2023 Conference
Fri 15 Sep	6 pm – 9 pm	MCEC	Gala Dinner / Awards Presentation
Sat 16 Sep	9 am – 6 pm	MCEC	Exhibition Day 2
Sat 16 Sep	1 pm – 6 pm	MCEC	Recruitment Program / Session / Signing Ceremony
Sun 17 Sep	9 am – 4 pm	MCEC	Exhibition Day 3 / Session / Signing Ceremony



# ACETIE 2023 COMMITTEE

## 2023澳中博览会组委会

Chair 主席

**The Hon Andrew Robb AO**

Former Australian Minister for Trade and Investment  
前澳大利亚贸易投资部长

Acting President 执行主席

**The Hon Bruce Atkinson MLC**

Former President of the Victorian Legislative Council  
前维州参议院议长

**The Hon Ken Smith AM**

Immediate Past President of the Australia China Business Council Victoria  
澳大利亚中国工商业委员会维州分会前主席  
Former Speaker of the Victorian Legislative Assembly  
前维州众议院议长

**Mr Justin Pan 潘元生**

President of China Chamber of Commerce in Australia Melbourne Branch  
澳大利亚中国总商会墨尔本分会主席  
General Manager of Melbourne at China Southern Airlines  
中国南方航空墨尔本公司总经理

Members 组委会委员

**Ms Virginia Birrell**

CEO of the Australia China Business Council Victorian Branch  
澳大利亚中国工商业委员会维州分会首席执行官

**Dr Celina Yu 于萍**

Advisory Council Member The International Education Advisory Council (IEAC) Victorian Government  
维州政府国际教育咨询委员会委员

**Mr Sam Feng 冯团彬**

Managing Director of Australia Pacific Media Group  
澳大利亚大洋传媒集团总裁

**Ms Echo Zhang 张倩**

Secretary General of China Chamber of Commerce in Australia Melbourne Branch  
澳大利亚中国总商会墨尔本分会秘书长

**Mr Dajiang Zhu 朱大江**

Director of Standey Group  
新天地（澳大利亚）集团总裁

**Ms Annisa Li Zhang 张俪**

President of the Australia Asia Business Association  
澳亚商会会长

CEO 首席执行官

**Ms Sisly Tian 田思**

Director of Jolong Park Australia  
澳大利亚九龙马会董事长



## Supported by



## Organised by



Australia-China Expo Inc.

## Partnered with



Australia China Business Council  
澳大利亚中国工商业委员会



澳大利亚中国总商会  
China Chamber of Commerce in Australia

## Implemented by



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